

New England Pinto Roundup Ad Submission Form

Please return this form with your payment. Please also include a business card when returning this form.

Business Name _____

Contact Person _____

Phone _____ **Fax** _____

Address _____

City _____ **State** _____ **Zip** _____

Please check below which issue you would like your ad to appear in and then specify what type of ad you would like. (Please refer to our Advertising Rates for pricing) Advertisers wishing to run ads in all 3 editions of the roundup will receive a 10% discount off of their total order.

Issue 1 (Pre Show) Ads Due by February 1 2008 _____ **Ad Type** _____

Issue 2 (Mid Season) Ads Due by May 1, 2008 _____ **Ad Type** _____

Issue 3 Season Wrap up) Ads Due by September 1, 2008 _____ **Ad Type** _____

Please make checks payable to New England Pinto Horse Association (NEPtHA)

Payment amount _____ **Check #** _____

Please Submit All Payments to:
Jessica Hayes
Editor Pinto Roundup
293 Shaw Road
Pittsfield, NH 03263

Ads may be submitted by mail
or electronically by email
at Jesshayes79@aol.com

Advertising Rates:

Ads will not appear until they are paid for in full. If you are sending your ad by email please make sure you submit your payment by mail.

Cover \$35 for one issue black and white. \$50.00 Color (Cover is to be pre-paid)

Full Page with photo \$30.00

Half Page with photo \$25.00

Quarter Page with photo \$20.00

Full Page no photo \$25

Half Page no photo \$20

Quarter Page no photo \$15

All Above ads include free business card listing All Above ads include free business card listing

Flyer Inserts \$20 (must supply 220)

Business Card Ads \$30 per year

Text Classified ads: Free to members

Non members \$2.00 per ad (40 words or less - \$0.10 for each additional word)

Website Link: \$10.00

All ads must be copy ready